

# Broadcom Tech Day 2024

at Mohegan Sun

OCTOBER 18, 2024 | UNCASVILLE, CONNECTICUT

## Overview

Broadcom will be hosting a half-day event for its customers and partners on October 18, 2024 at Mohegan Sun in Uncasville, Connecticut. The day begins with lunch, followed by an afternoon of product and thought leadership sessions. The following highlights the sessions planned for the IT Modernization track. After these sessions, attendees are invited to expand their peer network at a cocktail reception and then join us for dinner at Michael Jordan’s Steakhouse.

## IT Modernization Track

Time	Session Title & Descriptions
1:30pm – 2:30pm	<p><b>Modernizing IAM for the Digital Transformation Era: Embracing Cloud-Native and DevOps Practices</b></p> <p>As organizations pursue digital transformation, interactions with customers, partners, and employees increasingly occur through software. Concurrently, advancing DevOps practices enable accelerated development, testing, and deployment of applications. This trend pressures IT Security teams to manage Identity and Access Management (IAM) with the same agility. In this session, we will highlight how we have modernized our IAM solution by melding the current with the future. New capabilities are being developed using microservice and container-based elements that are cloud-native and DevOps-friendly, with an initial focus on delivering these capabilities to our SiteMinder customers..</p> <p><b>Speaker: Lee Howarth</b></p>
2:30pm – 3:30pm	<p><b>Enhancing Security in Modern IT Environments: Evolving PAM for Tomorrow’s Needs</b></p> <p>As organizations modernize their IT environments to remain competitive, it becomes clear that cloud adoption and migration strategies are inextricably linked. However, these initiatives significantly expand the threat surface, and one improperly authorized or compromised privileged account can cause widespread and irreparable damage. In this session, we will discuss how our PAM solution has evolved to handle new use cases, merged proxy-based and agent-based architectures, and developed the utility appliance. Additionally, we will introduce Live Updater, which enables customers to upgrade the solution with minimal outages and downtime.</p> <p><b>Speaker: Michael Dullea</b></p>
3:30pm – 4:00pm	Break

Time	Session Title & Descriptions
4:00pm - 5:00pm	<p><b>Maximizing Cloud Efficiency: Enhancing Application Performance and Observability</b></p> <p>Modernization and cloud migration offer the promise of reduced costs, greater agility, and improved reliability, but poorly performing applications can still impact user productivity. Broadcom Application Performance Management (APM) solutions help organizations monitor the health, performance, and availability of mission-critical technologies. Leveraging UMA, eBPF, and OpenTelemetry, our solutions deliver real-time insights into hybrid cloud environments. In this session, we will show how DX Operational Observability enhances monitoring breadth and depth, enabling proactive incident response and optimizing resource utilization. We will also discuss how to leverage APM to provide deeper visibility into your SiteMinder and Layer7 infrastructure.</p> <p><b>Speaker: Sheenam Gupta</b></p>
5:00pm - 6:00pm	<p><b>Ensuring API Compliance in a Rapidly Evolving Digital Landscape</b></p> <p>Everyday interactions with customers, partners, and employees increasingly occur through software, driving the accelerated development and delivery of new online services. Modern applications are running in the cloud or on personal devices but must also be able to integrate with existing infrastructure. This is primarily achieved through APIs. As the number of APIs across the enterprise increases, it's imperative that organizations provide a way for multiple teams to publish their own APIs based on established organizational rules. This approach eliminates the need for a central team to act as a bottleneck while</p> <p><b>Speaker: Greg Thompson</b></p>

Join us at the Mohegan Sun for an event designed to empower your business, build your networks, and help you accelerate the value you are getting for your Broadcom software investments by clicking the button below.

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Broadcom Tech Day IT Modernization Agenda August 22, 2024